Private Equity Investment in Childcare Markets

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What's particular about private equity investment?

- The way in which childcare is viewed as a financial asset
- Based on debt and expansion while conditions are favourable
- Short financial horizon
- Purchased companies often used to leverage further finance
- Less visibility and transparency in terms of government oversight





Antonia Simon, Helen Penn, Atul Shah, Charlie Owen Eva Lloyd, Katie Hollingworth & Katie Quy January 2022

Corporate structure of the nursery group Just Childcare

Nursery group I Holding company 🛚 Ultimate parent company 🚦 Private equityfund



Guardian graphic. Company accounts and the report The childcare market: the role of private equity in the childcare industry. Note: the group Partou, backed by Waterland, owns another 30 nursery groups in England other than Just Childcare.

Figure 2

In 2020, these top five private for-profit providers collectively generated:

\$303

million

meagre

\$1.7 billion in revenue and

\$292 million in earnings, yet somehow managed to declare a and contribute a collective loss of,

\$12 million

in tax between them back to the Australian Commonwealth that subsidises around 80% of their revenue streams.

Figure 1

Cited work

- Aguilar Garcia, C. et al (March 2024), The Bumper Profits taken by English Private Nurseries, The Guardian Online
- Davies, R (August 2023), Golden Goose: Why Private Equity is eyeing up UK essential services, The Guardian Online
- Big Steps/United Workers Union (2021), Spitting off Cash: Where does all the money go in Australia's early learning sector?
- Simon, A, et al (2022), Acquisitions, Mergers and Debt: The New Language of Childcare, UCL Social Research Unit